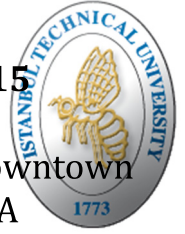




2nd Global Conference on Engineering and Technology Management

September 4-5, 2015

Embassy Suites Chicago Downtown
Chicago, Illinois, USA



Companies are under severe pressure to find pioneering ways to both maximize revenue and reduce costs. High cost bases and inefficient, inflexible operations are no longer acceptable. Managers are in doubt as to whether their organizations are prepared to meet ever-increasing expectations for sustainable growth as they continue to deal with the challenges of the global business environment. Used appropriately as a major performance lever, engineering and technology management programs can help organizations achieve an acceptable level of sustainable growth. This conference will shed light into engineering and technology management techniques and practices that may help organizations in their quest to achieve sustainable growth.

The 2nd GCETM is a highly anticipated conference due to the popularity of the fields. The 2nd GCETM is set to become an exciting event with the potential for continued growth throughout the years. The 2nd GCETM will be a forum for academics, managers and solution providers, which brings together researchers and practitioners from all over the world, promoting opportunities to share experiences, debate ideas, identify tendencies, and introduce the latest developments in the largely multi-disciplinary fields of Engineering & Technology Management. This is especially important since these fields can largely benefit from increased collaboration.

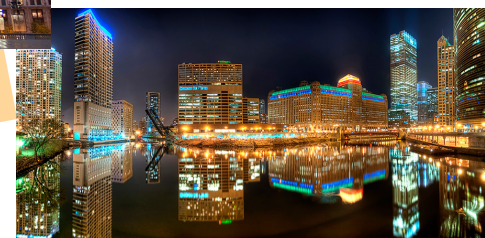
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Topics

- Energy Management
- Engineering and Technology Management Education and Training
- Engineering and Technology Management in Developing Countries
- Engineering and Technology Management in Service Industries
- Engineering and Technology Management in Small and Medium Enterprises
- Finance and Risk Management
- Green Technology and Productivity
- Healthcare Systems and Management
- Human Factors
- Human Resources
- Information and Communication Technology Management
- Innovation & Entrepreneurship
- Managing Emerging Technologies
- New Product Development
- Project Management
- R&D Management
- Science & Technology Policy and Regulations
- Science and Technology Parks
- Strategic Management
- Supply Chain Management and Logistics
- Sustainability and Technology Management
- Technology and Competitiveness
- Technology and Knowledge Management
- Technology Foresight and Forecasting
- Technology Transfer, Marketing, and Commercialization



Embassy Suites Chicago Downtown



Who should participate

- Presidents and chief executive officers
- Vice presidents of corporations
- Engineering, manufacturing, and R&D managers
- Project, product and operations managers
- Engineering and technology management program heads
- Students seeking degrees in engineering management, technology management, MBA, and related fields
- Managers in industrial and service organizations
- Engineering and technology management researchers
- Educators in engineering and technology management programs.
- Governmental and organizational policy makers
- Government officials responsible for science and technology programs

Important Dates

Abstract Submission	April 24, 2015
Notification of Acceptance	May 01, 2015
Final Paper Due for Review - Optional	May 22, 2015
Notification of Full Paper Acceptance (with any requested changes)	June 03, 2015
Early Bird Registration Deadline	June 19, 2015
Final Full Paper Due (with changes)	June 19, 2015
Final Author Registration Deadline	July 01, 2015

Submissions

Parallel Presentations

There is a two-stage submissions process. Initially, authors are requested to submit only an abstract using the abstract template through the GCETM 2015 website by March 20, 2015. Please indicate to which track your submission should be sent for review. Accepted abstracts will be published in the conference CD-ROM proceedings.

The second stage is optional. Authors wish to submit full papers may submit a full paper of no more than 10 pages in Microsoft Word using the paper template through the GCETM 2015 website by May 8, 2015. Authors of selected full papers may be invited to extend the paper for publication in the journals.

Poster/Demonstration Sessions

This session has been especially designed to accommodate the presentation of late-breaking scientific and professional news, work in progress, work which can be more effectively presented via demonstration or when the author feels more comfortable presenting the material in written form or demonstrating it rather than by oral presentation. To submit a poster, authors are requested to submit only an abstract by using abstract template through the GCETM 2015 website. In order to provide a greater opportunity for more people to present at the conference, each accepted poster should have a different conference registrant. However, co-authors may appear on multiple posters. Your poster should be Standard A0 size (portrait orientation) 841mm(w) x 1189mm(h). Construct the poster to include the title, the author(s), affiliation(s), and a description of the research, highlighting the major elements that are covered in the abstract. You are required to be available by your poster, during the designated time, to discuss the work presented. Kindly note that the conference organizers cannot forward any posters not collected after the conference.

Contact

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(Conference Chair)

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Downtown
Chicago, Illinois, USA

www.gcetm.org

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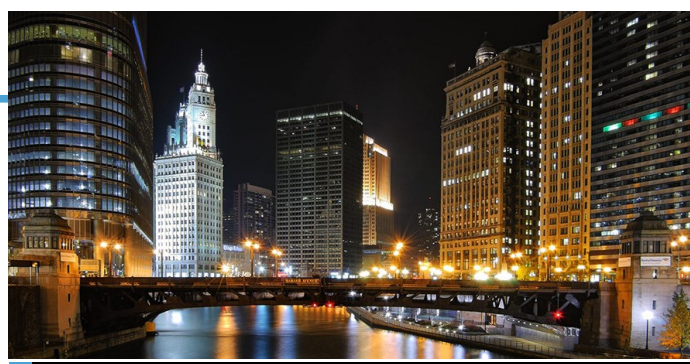


Registration

	Before or on June 5 th , 2015	After June 5 th , 2015
Author / Participant	US \$ 700	US \$ 800
Student Author / Participant	US \$ 450	US \$ 500
Accompanying Family Member / Listener	US \$ 300	US \$ 350
Each Additional Paper	US \$ 100	US \$ 100

	Author Participant	Student Author Participant	Accompanying Family Member Listener
Welcome Reception	Included	Included	Included
Conference Dinner	Included	US \$ 100	US \$ 110
Lunches	Included	Included	Included
Coffee Breaks	Included	Included	Included
CD ROM Proceedings	Included	Included	US \$ 100

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2nd Global Conference on Engineering and Technology Management GCETM – 2015

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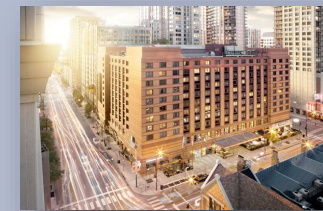
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2nd Global Conference on Engineering and Technology Management

“Achieving Sustainable Growth through
Engineering and Technology Management”



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September 4-5 2015

Companies are under severe pressure to find pioneering ways to both maximize revenue and reduce costs. High cost bases and inefficient, inflexible operations are no longer acceptable. Managers are in doubt as to whether their organizations are prepared to meet ever-increasing expectations for sustainable growth as they continue to deal with the challenges of the global business environment. Used appropriately as a major performance lever, engineering and technology management programs can help organizations achieve an acceptable level of sustainable growth. This conference will shed light into engineering and technology management techniques and practices that may help organizations in their quest to achieve sustainable growth.

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- Sustainability and Technology Management
- Technology and Competitiveness
- Technology and Knowledge Management
- Technology Foresight and Forecasting
- Technology Transfer, Marketing, and Commercialization

≡ Publication

All submissions will be peer reviewed. Accepted and presented papers will be published in the conference CD-ROM proceedings. Authors of selected papers may be invited to extend the paper for publication in the following journals (list not completed yet):

- International Journal of Supply Chain Management, ISSN: 2050-7399 (Online), 2051-3771 (Printed)
- International Journal of RF Technologies: Research and Applications, ISSN: 1754-5749 (Online), 1754-5730 (Printed)
- International Journal of Experimental Algorithms (IJE), ISSN - 2180-1282

The proceedings will be submitted for indexing by Thomson Reuters Conference Proceedings Citation Index (ISI), INSPEC, DBLP, and EI (Elsevier Index).

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Abstract Submission	March 20, 2015
Notification of Acceptance	April 10, 2015
Final Paper Due for Review - Optional	May 8, 2015
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